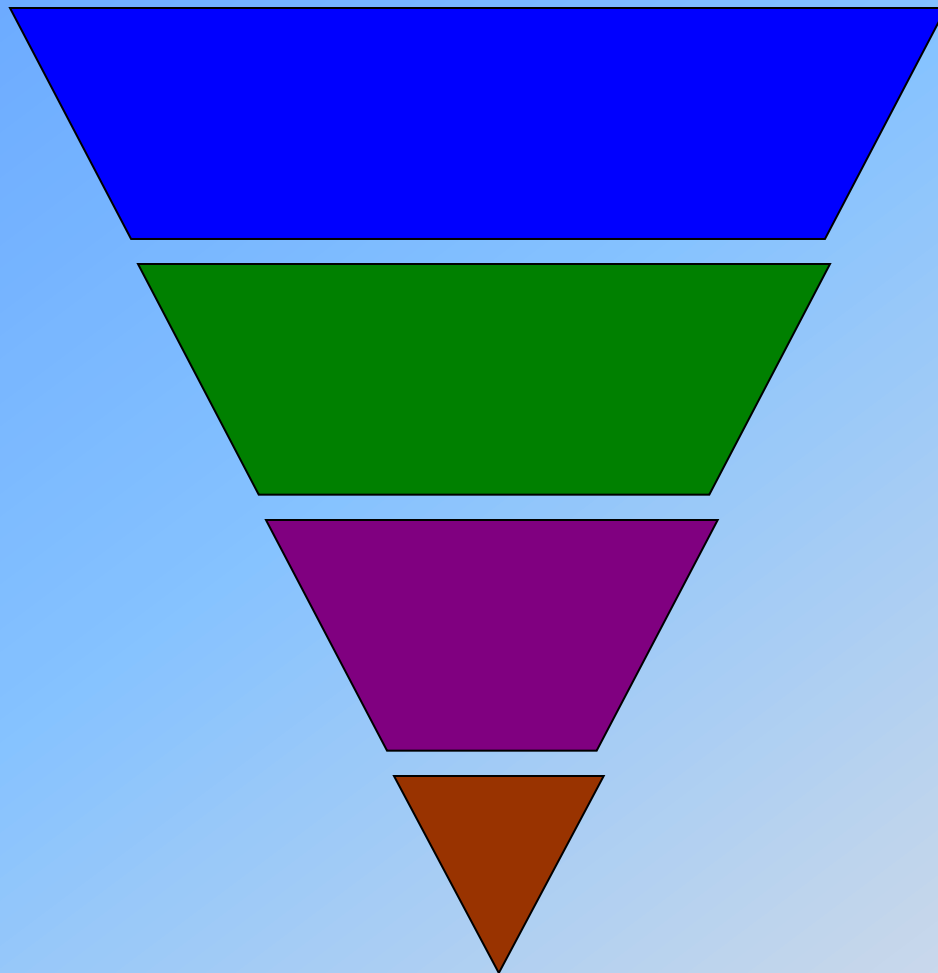


# E-Quip/LEAD360 Funnel



ALL – e-quip.net  
1,000's of videos for everyone  
covering a variety of topics

CHANNELS – based on ministry  
roles, church purposes, and  
ethnic uniqueness

COURSES – bundles of e-quip  
videos to focus on a specific  
topic or need

LEAD360 – prescribed  
curriculum path for leaders to  
be equipped and disciplined